

HOTELS & ACCOMMODATIONS



MESSINIAN PRODUCE MARKETED AND SOLD INTERNATIONALLY



100% OF WATER FROM RENEWABLE SOURCES

Sustainable from the start

Environmental and social responsibility are at the heart of the Costa Navarino's business philosophy. The resort sought sustainable and profitable tourism development from the start.

Social best practice

Regional investment and development

A 2015 national survey revealed 77% of Greeks believe the Costa Navarino has created jobs, improved the local economy and effectively promoted Greece abroad.

Significant investment and promotion helped increase visitor numbers by 80% in 2014. The majority of visitors (86.5%) stay at small hotels and accommodation, while car rentals have tripled since 2009.

Training programmes for restaurants, hotels and other tourist enterprises attracted more than 450 people.

Employees and local people

Costa Navarino ensures 60% of its supplies are sourced locally. For every €1 spent at Costa Navarino, €1.65 is spent outside the resort. Local restaurants receive €2.25 million annually from the 75,000 meals purchased by Costa Navarino customers.

The Costa Navarino received a Best Workplace in Greece award in 2013 and a recent Starwood survey found 94% of employees are proud to work for the company.

Gold

Travelife 
Sustainability in tourism

80%

increase in visitor numbers in 2014

60%

of supplies sourced locally

94%

of employees are proud to work for the company

Environmental best practice

Wildlife and landscape

Transplanting trees. During construction 16,000 olive trees and more than 8,000 other trees were preserved and replanted.

Sea turtles. The Costa Navarino protects the loggerhead sea turtle by monitoring the turtle population using GPS technology and sheltering nests from lighting.

African chameleon. An on-site programme raises public awareness and protects the nests and hatchlings of the only European population of African Chameleons.

Avifauna. Habitat protection strategies help safeguard the Gialova Lagoon, home to a unique bird population of 271 different species.

Water

A regional study to identify local water resources and the impact of climate change was used to design a sustainable water management system for Costa Navarino and regional authorities.

As a result Costa Navarino uses only naturally replaced water.

Two reservoirs collect runoff from local rivers which, together with water from the on-site wastewater treatment plant, covers Costa Navarino's needs for the year.

Energy

Largest solar park in Greece. Costa Navarino helped develop a photovoltaic park, delivering 19,5GWh of renewable electricity per year, with surplus energy supplied to the national grid.

Biggest geothermal system in Europe. Energy consumption and CO2 emissions have been significantly reduced by installing the biggest geothermal system of its kind in Europe, with 123km of pipes laid under the golf course.

Energy efficient design. Advanced materials in Costa Navarino buildings reduce energy consumption. These include energy-efficient wall insulation, window panes and lighting.

Waste

Costa Navario hotels operate an extensive recycling programme for paper, plastics, glass, oil, batteries and organic waste.



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