

8th Annual Capital Link CSR Forum

"Opening up Greece to Global Opportunities
A new aspect of CSR"

Thursday, 28 June 2018, Athens
Hilton Athens Hotel



The International
«2018 Capital Link CSR Leadership Award»

will be presented to
Mr. Christos Harpantidis
Chairman & Managing Director
PAPASTRATOS

&
Mr. Theodore Kyriakou
Chairman
ANTENNA GROUP

Under the Auspices



AGENDA 2018

10:00 AM – 10:30 AM		Προσέλευση και Εγγραφή Registration
10:30 AM – 10:35 AM	WELCOME OPENING REMARKS	Mr. Nicolas Bornozis, <i>President - Capital Link</i>
10:35 AM – 10:50 AM	ΑΞΙΟΠΟΙΗΣΗ ΤΟΥ ΑΠΟΔΗΜΟΥ ΕΛΛΗΝΙΣΜΟΥ ΜΕ ΣΤΟΧΟ ΤΗΝ ΑΝΑΠΤΥΞΗ GREEK DIASPORA: SUPPORTING INITIATIVES & DEVELOPMENT	Mrs. Katerina Panagopoulos <i>Special Advisor to the Prime Minister on Hellenism of Diaspora * National Ambassador of Greece to the Council of Europe for Sports, Tolerance and Fair Play * President of the Panhellenic Women's Sports Association "KALLIPATIRA"</i>
10:50 AM – 11:40 AM	ΕΛΛΗΝΙΚΑ START UPS ΣΤΙΣ ΔΙΕΘΝΕΙΣ ΑΓΟΡΕΣ GREEK START UPS IN GLOBAL MARKETS	Moderator: Mr. Alexandros Nousias, <i>Country Director, Greece - Envolve Entrepreneurship</i> Panelists: <ul style="list-style-type: none"> Mr. Jimmy Athanassopoulos, <i>Head of Social Responsibility - Libra Group</i> Mr. Thanos Geramanis, <i>Partner & Country Manager Greece – blueground</i> Mr. Yiannis Georgiadis, <i>Marketing Manager - Yoleni's</i> Mr. Marios Chryssolouris, <i>Chief Executive Officer - FreshStrips</i> Mr. Dimitris Kalavros – Gousiou, <i>General Partner – Velocity Partners Venture Capital</i>
11:40 AM – 11:55 AM	ΕΝΕΡΓΕΙΑ & ΤΟΥΡΙΣΜΟΣ: ΠΡΟΟΠΤΙΚΕΣ, ΕΠΕΝΔΥΤΙΚΑ ΣΧΕΔΙΑ & ΣΥΝΕΙΣΦΟΡΑ ΣΤΟ ΑΕΠ ENERGY & TOURISM: PROSPECTS, INVESTMENT PROJECTS & CONTRIBUTION TO GDP	Dr. Tasos Anastasatos, <i>Group Chief Economist - Eurobank Ergasias S.A., Chairman of the Scientific Council of the Hellenic Bank Association-</i>
11:55 PM – 12:15 PM	ΤΟ ΝΕΟ ΕΝΕΡΓΕΙΑΚΟ ΤΟΠΙΟ THE NEW ENERGY LANDSCAPE	HE Geoffrey R. Pyatt, <i>Ambassador of the United States in Greece</i> Mr. Georgios Andriotis, <i>Vice Chairman - PPC S.A.</i>
12:15 PM – 12:25 PM	Ο ΤΟΥΡΙΣΜΟΣ ΠΑΡΑΓΟΝΤΑΣ ΑΝΑΠΤΥΞΗΣ TOURISM: A KEY ECONOMIC DRIVER	Mrs. Elena Kountoura, <i>Minister - Ministry of Tourism</i>

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<p>12:25 PM – 1:00 PM</p>	<p>ΕΚΠΡΟΣΩΠΟΙ & ΕΠΕΝΔΥΤΕΣ ΤΟΥΡΙΣΜΟΥ ΑΠΟ ΤΗΝ ΑΜΕΡΙΚΗ</p> <p>TOURISM REPRESENTATIVES & INVESTORS FROM USA</p>	<p><u>Moderator:</u> Mrs. Greta Kamaterou, <i>Director for North America & Canada - Greek National Tourism Organization</i></p> <p><u>Panelists:</u></p> <ul style="list-style-type: none"> • Mr. Peter Vlitas, <i>Senior Vice President of Airline Relations - Travel Leaders Group</i> • Mrs. Venetia Kontogouris, <i>Managing Director - Vekron Group LLC</i> • Mrs. Maria Markou Esq., <i>Founder & President – Markou Global Legal Group, LLC</i>
<p>1:00 PM – 1:10PM</p>	<p>ΕΠΕΝΔΥΣΕΙΣ ΚΑΙ ΥΠΟΔΟΜΕΣ ΣΤΟΝ ΤΟΥΡΙΣΜΟ</p> <p>INFRASTRUCTURE AND INVESTMENTS IN TOURISM</p>	<p>Mr. George Tziallas, <i>Secretary General for Tourism Policy and Development, Ministry of Tourism</i></p>
<p>1:10 PM - 1:45PM</p>	<p>ΜΕΓΑΛΕΣ ΤΟΥΡΙΣΤΙΚΕΣ ΕΠΕΝΔΥΣΕΙΣ & ΤΑ ΟΦΕΛΗ ΓΙΑ ΤΗΝ ΕΛΛΑΔΑ</p> <p>TOP TOURISM INVESTMENTS & THEIR CONTRIBUTION TO ECONOMY</p>	<p><u>Moderator:</u> Mrs. Elena Kossena, <i>Partner – A.S. Papadimitriou & Partners Law Firm</i></p> <p><u>Panelists:</u></p> <ul style="list-style-type: none"> • Mr. Konstantinos Dedes, <i>Legal Advisor - Mirum Hellas</i> • Mr. Panos Paleologos, <i>President - Hotel Brain</i> Mr. Michael Mavropoulos, <i>Regional Director East Mediterranean - TUI Destination Experiences</i>
<p>1:45 PM – 2:45 PM</p>	<p>Networking Break</p>	
<p>2:45 PM - 3:35 PM</p>	<p>ΕΛΛΗΝΙΚΑ ΠΡΟΪΟΝΤΑ ΜΕ ΔΙΕΘΝΗ ΑΠΗΧΗΣΗ ΔΙΕΙΣΔΥΣΗ ΣΤΑ ΔΙΕΘΝΗ ΔΙΚΤΥΑ ΔΙΑΝΟΜΩΝ</p> <p>GREEK AGRICULTURAL PRODUCTS – GLOBAL BRANDS INTERNATIONAL DISTRIBUTION NETWORKS FACILITATING GREEK EXPORTS</p>	<p>Mrs. Christina Sakellaridis, <i>President of the Board - Panhellenic Exporters Association</i></p> <p><u>Moderator:</u> Mr. Andreas Kouniniotis, <i>Chairman & Managing Director - Olympic Food Packaging S.A.</i></p> <p><u>Panelists:</u></p> <ul style="list-style-type: none"> • Mr. Dimitris Valachis, <i>Chief Executive Officer - Andromeda Group</i> • Mr. Ilias Karahalios, <i>Chief Executive Officer, Vice President BoD - Rodoula</i> • Mr. George Makkos, <i>President - Makkos Group</i>

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<p>3:35 PM - 4:15 PM</p>	<p>TA SUCCESS STORIES ΕΛΛΗΝΙΚΩΝ ΠΟΛΥΕΘΝΙΚΩΝ</p> <p>SUCCESS STORIES OF GREEK MULTINATIONALS</p>	<p>Moderator: Mr. Elias Bellos, <i>Journalist</i></p> <p>Panelists:</p> <ul style="list-style-type: none"> • Dr. Vasilli G. Apostolopoulos, <i>Chief Executive Officer - Athens Medical Group</i> • Mr. Antonios Kerastaris, <i>Group Chief Executive Officer - Intralot</i> • Mr. Takis Canellopoulos, <i>Executive Member of BoD - TITAN Group</i>
<p>4:15 PM - 4:25PM</p>	<p>Ο ΑΘΗΝΑ 9.84 ΣΤΗΡΙΖΕΙ ΤΗ ΒΙΩΣΙΜΗ ΑΝΑΠΤΥΞΗ</p> <p>ATHENS RADIO SUPPORTS SUSTAINABLE DEVELOPMENT</p>	<p>Mrs. Noni Karagianni, <i>General Manager - "Athina 9.84" Radio Station</i></p>
<p>4:25 PM - 5:05 PM</p>	<p>Η ΚΟΙΝΩΝΙΚΗ ΠΡΟΣΦΟΡΑ ΚΟΡΥΦΑΙΩΝ ΕΛΛΗΝΙΚΩΝ ΕΠΙΧΕΙΡΗΣΕΩΝ</p> <p>TOP GREEK COMPANIES & THEIR SOCIAL RESPONSIBILITY PROFILE</p>	<p>Moderator Mr. Panagiotis Bousbourelis, <i>Director - worldenergy news.gr</i></p> <p>Panelists:</p> <ul style="list-style-type: none"> • Mrs. Deppie Tzimea, <i>Corporate Communications Executive Director - OTE Group</i> • Mrs. Rania Soulaki, <i>Group CSR Director - Hellenic Petroleum S.A.</i> • Mrs. Ioanna Sapountzi, <i>Head of Group Governance & Corporate Social Responsibility Division - NBG Group</i> • Mrs. Theresa Messari, <i>General Manager, CFO, COO - NBG Pangaea REIC</i>
<p>5:05 PM - 5:15 PM</p>	<p>ΣΤΗ ΜΑΧΗ ΠΡΟΣΕΛΚΥΣΗΣ ΝΕΩΝ ΕΠΕΝΔΥΣΕΩΝ</p> <p>THE PROSPECTS OF ATTRACTING INVESTORS</p>	<p>Mr. Stergios Pitsiorlas, <i>Deputy Minister - Ministry of Economy & Development</i></p>
<p>5:15 PM - 6:00 PM</p>	<p>ΕΠΕΝΔΥΣΕΙΣ ΣΤΗΝ ΕΛΛΑΔΑ: Η ΟΠΤΙΚΗ ΤΩΝ ΕΠΕΝΔΥΤΩΝ</p> <p>INVESTING IN GREECE: THE VIEWPOINT OF INVESTORS</p>	<p>Moderator Mr. Petros Doukas, <i>Chairman - Capital Partners S.A., former Deputy Minister of Finance & former Deputy Minister of Foreign Affairs</i></p> <p>Panelists:</p> <ul style="list-style-type: none"> • Mr. Chris Aesopos, <i>Chief Executive Officer, - Alpha Trust</i> • Mr. Tassos Iossiphides, <i>Head of Transaction Advisory Services - EY Greece</i> • Mr. Vasilis Theofanopoulos, <i>Partner - Pillarstone</i>

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MINISTRY OF
ECONOMY & DEVELOPMENT

HELENIC REPUBLIC
MINISTRY OF TOURISM



		<ul style="list-style-type: none"> • Mr. Alexandros Maglaras, <i>General Manager - Triton Asset Management</i> • Mrs. Katerina Pramataris, <i>Partner - Uni.fund</i> • Mr. Konstantinos Mavros, <i>Co-Founder & Partner - Velocity.Partners Venture Capital</i>
6:00 PM – 6.25 PM	<p>ΕΠΕΝΔΥΣΕΙΣ ΜΕ ΣΗΜΑΝΤΙΚΟ ΟΙΚΟΝΟΜΙΚΟ & ΚΟΙΝΩΝΙΚΟ ΑΝΤΙΚΤΥΠΟ</p> <p>FOREIGN INVESTMENTS WITH POSITIVE ECONOMIC & SOCIAL IMPACTS</p>	<p>Mr. Iakovos Kargarotos, <i>Vice President - Papastratos</i></p> <p>Mr. Nektarios Demenopoulos, <i>Deputy Manager PR, IR & Company Announcements - Piraeus Port Authority S.A.</i></p>
6:25 PM – 6:35 PM	<p>ΟΜΙΛΙΑ ΔΗΜΑΡΧΟΥ ΑΘΗΝΑΙΩΝ MAYOR OF ATHENS SPEECH</p>	The Mayor of Athens Mr. Georgios Kaminis
6:35 PM – 7:00 PM	<p><u>International "2018 Capital Link CSR Leadership Award"</u> Honoring: Mr. Christos Harpantidis Chairman & Managing Director, PAPASTRATOS</p> <p><u>International "2018 Capital Link CSR Leadership Award"</u> Honoring: Mr. Theodore Kyriakou Chairman, ANTENNA GROUP</p> <p>AWARDS PRESENTATION BY The Mayor of Athens Mr. Georgios Kaminis</p>	
7:00PM – 8:00 PM	COCKTAIL RECEPTION	

10:30 AM – 6:30 PM	<p>ΠΑΡΑΛΛΗΛΗ ΕΚΘΕΣΗ ΦΟΡΕΩΝ ΚΑΤΑ ΤΗΝ ΔΙΑΡΚΕΙΑ ΤΗΣ ΗΜΕΡΑΣ PARALLEL NGO EXHIBITION DURING THE DAY</p>	
<p>ΑΙΘΟΥΣΕΣ “ΤΕΡΨΙΧΟΡΗ Δ” ΚΑΙ “ΕΡΑΤΩ ΑΒΓ”</p> <p>“TERPSICHORE D” & “ERATO ABC” LOBBY</p>	<p>ΕΚΘΕΣΗ ΦΟΡΕΩΝ 100 Φορείς από όλη την Ελλάδα, θα παρουσιάσουν το έργο, τις δραστηριότητες και τις πρωτοβουλίες τους με το δικό τους ενημερωτικό υλικό στο ευρύ κοινό.</p> <p>NGO EXHIBITION 100+ NGOs from all over Greece will showcase and communicate their programs, needs and objectives exhibiting in a separately reserved space where NGO representatives can meet and interact with the Forum participants.</p>	